



2019 CALL FOR SPEAKERS

DECEMBER 25-28, 2019 at

The Elite World Europe Hotel, ISTANBUL, TURKEY

"We are REFERENCE for Consultation and Business Development. We are always striving to create a powerful fusion of speakers' experiences with the participants. Speakers often learn as much as their audience."

REFERENCE for Consultation and Business Development was established in 2003 and provides services in business development, consultations and training. Knowing that Human Resources are the Prime Investment in every corporate, Reference has organized 15 HR Conferences with more than 350 attendants per conference in the MENA Region to raise awareness about Human competence, build greater relationships with HR experts and share experiences. Reference felt the need for change and has decided to organize their 16th HR Conference under the title:

“Finger Print of Change”

Conference Highlights

- HR Strategy: the metrics of the strategic player and their impact on Corporate Success.
- Enabling the Organization: Attracting, hiring, Developing and Retaining the most fit Employees
- Employees` investment: Revolutionizing the training and development intervention.
- Catalyst techniques: Motivating and Rewarding Employees.
- Roadmap of change: Anticipating & Managing Change.
- From Bricks & Mortar to Click & Portal: HR activities; HR Audit & HR Reporting.
- HR Expertise Center; answering employees' questions.

Conference Objectives

Participants will:

- Have the opportunity to meet and listen to HR Gurus (theoretical and hands on).
- Discuss modern experiments through conferences sessions and workshops.
- Highlight the new tools and ideas that are used in the HR Field.
- Research the true finger print of HR in the change and development of organizations.
- Benefit from the best practices in the HR field from HR practitioner experts.
- Invest in References` professional relation networks to find the best solutions and implement the finger print of change.

Who shall attend?

Sectors that desire professional improvement in their institutes and their human resources and HR communities, HR associates, Experts and professionals who have the desire to improve and implement their ideas in HR field.

Why the Finger Print of Change will be in ISTANBUL ?

Famously straddling two continents, Istanbul has long been a center for trade and commerce. Here are just a few of the compelling reasons to choose Istanbul for our conference.

Its art, culture and cuisine might make Istanbul a reliable favorite among tourists, but this city is increasingly becoming recognized for its economic outlook and business-friendly facilities. In a report from accounting giant KPMG, Istanbul ranked in the top 25 most attractive cities worldwide for prospective businesses, and came in 25th on AT Kearney's Global Cities Index. What's more, Istanbul's MICE (meetings, incentives, conferences and exhibitions) sector placed 23rd in the 2017 International Congress and Convention Association rankings, based on the number of international association meetings hosted in the city and especially it has a good position in the most attractive cities in the field of human resources.

We at REFERENCE, we highly value your keenness on training and development and we are proud of your bright ideas, so we are pleased to invite you to share your ideas and experiences with others.

Speakers wishing to join the conference are kindly requested to fill in their CV and session plan. Outlines of the current session will be accepted which include the required information (objectives, content, topics, timeframe and methods).

Please complete all papers to ensure your participation **before Thursday 31 October 2019.**

Finger Print of Change Conference

Speaker Biographical/Data Form

Speaker name:

Degrees/Credentials:

Mailing Address:

Daytime Telephone:

Email Address:

Present Position (Title):

Present Employer:

Describe your expertise in the topic(s) you are offering to present:

Have you presented at other REFERENCE related conferences? If yes, please list:

If you have any honorarium or travel support requirements, please list them here:

Signature: _____ Date: _____

Finger Print of Change Conference

Session Outline

Title of Session:

Presenter:

Description of Session (50 words max.):

Objectives	Content/Topics	Time Frame	Presenter	Methods
List learner's objectives in behavioral terms	Provide an outline of the content for each objective.	State the time frame (in minutes) for each objective	List the faculty for each objective	Describe the teaching methods, strategies, materials & resources for each objective (lecture, power-point, audience participation)

Reference for Consultation and Business Development

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